Insight Park is a 19-acre research and business park adjacent to The University of Mississippi campus in Oxford. The mission of Insight Park is to provide a dynamic research park where businesses can take full advantage of opportunities for collaborative research, academic resources and more.

Insight Park welcomes companies that are commercializing University of Mississippi research or who desire to work with the university to maximize their business by utilizing the people, assets, and innovation that is accessible through such a partnership.

The park has approximately 14 acres available for immediate development, which include all infrastructure needed, all the way down to fiber for high-end telecommunications. There are long-term leasing opportunities at Insight Park, as well as small business office and laboratory space, which can be found in our 62,000 square foot Innovation Hub.

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